



A YOUTH ZONE EVERYONE CAN BE PROUD OF

Annual Report 2019



wigan youth zone



Mr Martin Ainscough, Mr Bill Ainscough, and Mr David Whelan

Ten years ago we embarked on a journey of establishing Wigan Youth Zone and we are delighted that it has been more successful than we could have envisaged from the outset. Over the past year we have had some notable achievements such as being named Youth Organisation of the Year by UK Youth, winning the President's Cup and giving young people opportunities they could never have dreamed of such as going to Miami to perform with Phil Collins. These achievements and opportunities are the icing on top of the cake which is the essential and life-changing work which happens at the Youth Zone day in, day out.

Over the course of the year we have had over 70,000 visits to the centre with our membership of c5250 racking up almost 60,000 visits to do physical exercise in addition to accessing the other activities in the Youth Zone which all contribute to the positive wellbeing of our members. Over and above the regular activities we also have a number of targeted programmes that aim to support our members such as mentoring, EmpowHER and our in-house counselling service and support our young people into employment, education or training. Our outreach offer also provides an important service to young people in Leigh and other parts of Wigan who are unable to travel to the Youth Zone.

Setting up and running such a fast-paced and diverse charity has been very rewarding however after doing it for the last ten years we felt it was the right time to stand aside and allow a new leadership team to take the charity into its next ten years and beyond. The other trustees, Clare Higham and Anthony Hitchen, and David Fairhurst (Company Secretary) decided that it was the right time to stand aside too and we would like to thank them for their immense contributions over the years. We would also like to pay tribute to the members of the recently dissolved management board who have stepped down – Geoff Ashton, David Clarke and Bernard Edmunds who recently passed away following a lengthy and brave battle with cancer.

We know however that Wigan Youth Zone is in very safe hands with the election of Richard Ainscough as Chair and are excited by the dynamic and energetic new trustees that have been elected onto the board. We know that they will take us from strength to strength. Here's to the next ten years and beyond!

Our Vision: To inspire and empower young people in Wigan and Leigh to fulfil their potential

Our Mission: To give young people in Wigan and Leigh aged 8 to 19 (25 with a disability) freedom to discover themselves in an innovative, safe and social environment and to support their transition into adulthood.

- Our Values:**
- Y** Young Person Centred Approach
 - O** Open, Inclusive and Respectful environment
 - U** Universal programming consistently on offer which is inspirational and aspirational
 - T** Truly meaningful opportunities for youth voice and empowerment
 - H** Helping young people to build positive relationships to enable them to reach their potential

A message from Wigan Youth Zone's new Chair Richard Ainscough

I am honoured to have been appointed the Chair of the Board of Trustees of Wigan Youth Zone. The delivery is nothing short of exceptional, only the best will do. In the words of OnSide founder Bill Holroyd, what message are we giving to young people today if we expect them to thrive with the second rate?

Martin, and his fellow founding board members and patrons, turned Onside's fledgling concept of a Youth Zone into a reality and they did it in style. It is the largest Youth Zone in the network and has the highest attendances of all new facilities. Since opening it has already given thousands of young people access to activities, services and experiences that they otherwise would never have received. Sports, fitness, dancing, cooking, art, climbing, enterprise, mentoring, counselling, outdoor activities, national and international trips... at the same time antisocial behaviour by young people in Wigan has fallen a whopping 77%. Wigan Youth Zone is firmly established as a vital community asset and I am privileged to be trusted to deliver continuing success.



Since taking over the role we have appointed new trustees, many of whom have been affiliated with the Youth Zone in an official capacity for example on the old management board or as supporters – all new trustees have been interviewed and gone through a robust compliance process. **The trustee board is made up of the following people:**

- **Jonathan Chadwick** (Trustee, Legal)
- **Gill Foster** (Trustee, Health & Safety and Facilities)
- **Helen Taylor** (Trustee, Delivery Quality)
- **David Cheers** (Trustee, Outgoing Treasurer)
- **Gary Speakman** (Trustee, Incoming Treasurer),
- **Lisa McAllister** (Trustee, Private Sector Fundraising)
- **Jackie Salt** (Trustee, Marketing and Communication)
- **Paul Farrington** (Trustee, Governance)
- **Charlotte Beck** (Trustee, Safeguarding)
- **Nigel Finch** (Trustee, HR)
- **Councillor Susan Gambles** (Trustee, Local Authority)
- **Graham Doubleday** (In attendance, Local Authority)
- **Youth Zone Senior Management Team**
(In attendance, Operations)

Our founders delivered something very special and now it is up to me, our fantastic CEO Anthony and my fellow new trustees to continue their amazing work. No mean feat.

A WORD FROM OUR BOARD

In 2018, the Youth Zone and its board set out ten primary goals for the next five years. These goals are now reviewed and benchmarked by our new board, operational since April 2019 on a regular basis. These ten primary goals for the period 2018-2022 are as follows:

1. For 15% (c6,500) of all young people aged 8-19 (up to 25 with a disability) in Wigan and Leigh to be signed-up as a member of Wigan Youth Zone and for an average of 75% of those members to be active on a regular basis (at least once every three months) by December 2022.
2. Enhance our inclusion offer to give more meaningful opportunities for young people that require additional support. Our aim is for members that need additional support to make up 15% (c975) of our overall membership by December 2022.
3. Expand our Employability offer by 75% to provide opportunities for 140 young people per year with at least 80% going onto a positive destination (apprenticeship, employment or further education) by January 2022.
4. Young people to be given a more meaningful voice in the direction and strategy of Wigan Youth Zone by December 2018

A youth committee was set up in 2018 giving young people from Wigan Youth Zone the opportunity to have a say on the direction and strategy of their Youth Zone.

5. To become a chosen provider of the National Citizen Service (NCS) programme in Wigan and Leigh by summer 2019
In Autumn 2018 we delivered the National Citizen Service programme for the first time to Wigan Youth Zone members. In 2019, we are once again hosting the programme with a dedicated NCS Coordinator in place to oversee the programme.
6. For volunteering at Wigan Youth Zone to become sought-after in recognition of the impact people's time has on young people and the array of training opportunities it provides. We aim to have over 100 active volunteers regularly undertaking a commitment (at least once a month) by October 2020.

This year, our volunteering programme was recognised at the North West charity awards as our Volunteering Manager was 'highly commended' for a programme which is growing from strength to strength. we were also shortlisted in the category of "Volunteer Team of the Year"

7. To develop a new annual communications plan by 2019 which enhances the communication and further embeds the charity as a pivotal part of the communal fabric in Wigan and Leigh.

A communications plan was introduced to Wigan Youth Zone for the first time in 2019 which sets out clear communication objectives and strategies for the 12 months.
8. Ensure sustainability for the long-term through the efficient use of resources, development of a robust income generation strategy and excellent governance by March 2020.
9. To guarantee that the Wigan Youth Zone facilities are kept to a high standard through a planned and reactive programme of works.

10. To become an accredited organisation for investment in staff by December 2020.

May: **Victory in the President's Cup and a meeting with Royalty**



Wigan Youth Zone won the President's Cup - a prestigious competition between all OnSide Youth Zones for the first time in its history, whilst WYZ members had the opportunity to meet with the Duke of Sussex, Prince Harry and speak at the House of Lords.

June: **Reet Good' fundraising and a performance at the palace**



Wigan Youth Zone's Reet Good Beer Festival raised over £30,000, £5,000 more than the year before and Wigan Youth Zone members performed at Kensington Palace in the presence of Prince Harry and 400 guests.

July: **Birthday celebrations and regional recognition**



Wigan Youth Zone celebrated its fifth birthday in style with a community day attracting over 800 people (the largest attendance since the opening of the Youth Zone). In other news, Wigan Youth Zone was shortlisted for three awards at the North-West Charity Awards in the categories of Volunteer Team of the Year, Volunteer Manager of the Year and North-West Charity of the Year;

August: **Going global and a fantastic offering**



Young people from Wigan Youth Zone represented the United Kingdom at the Dodgeball World Cup in New York and finished as runners-up! Meanwhile, funding from the Department of Education enabled us to offer free places for 50 young people each day at our summer holiday club. These young people were amongst the most disadvantaged in our community and otherwise would be unable to meet the cost of the provision.

September: **A day to 'feel good' and running heroes**



Wigan Youth Zone hosted a community day called 'Feel Good Fest' which provided a safe and fun environment for young people with additional needs and their families which was attended by over 500 people; Wigan Youth Zone had 90 people running the Wigan 10k which was the largest group represented in the race.

October: **More recognition and up on stage with Phil Collins**



Wigan Youth Zone's Volunteer Manager for 2018 Sue Shearer was highly commended at the North-West Charity Awards. Elsewhere, Phil Collins Little Dreams Foundation supported two of Wigan Youth Zones' most prodigious talents. They enjoyed a five day expenses paid trip to Miami, received voice coaching from the same person who coached Beyoncé and sang on stage with Phil Collins himself in front of 2,500 people.

November

UK Youth Accolades



Wigan Youth Zone was proudly awarded the Youth Organisation of the Year at the prestigious UK Youth Awards 2018 in London. Additionally, our Youth Worker, Jay, was highly commended in the category of 'Youth Worker of the Year'. UK Youth is a leading charity for young people, representing four million young people nationally through their organisational membership so to be recognised nationally in these categories is quite an accolade.

December:

A Merry Christmas at Wigan Youth Zone



The team delivered an outstanding programme throughout the month and especially over the Christmas Holidays - two major highlights being the Family Christmas Meal and the Holiday Club. The aim was to welcome 200 people to Wigan Youth Zone on Sunday 23rd December for the annual Christmas Family Meal which aims to bring some festive cheer to the most deserving young people, but instead we managed to cater for just over 250 in what was a fantastic event which was supported from across the community. The Wigan Youth Zone Holiday club clocked up over 240 attendances, more than double compared to 2017.

January:

New Year, new programmes



During National Obesity Awareness Week (14th-20th Jan), the team devised a programme in each area giving young people the opportunity to be active and to explore deeper issues around body image and self-awareness. The young people responded really positively as they discussed the sugar content in drinks as well as making positive choices in their diet.

February:

Showing a creative side



The Young Artist of the Year competition marked the end of the Art Council project we have been running over the past three years and was attended by over 80 people. The project engaged hundreds of young people during the lifespan of the programme.

March:

Mentoring provision increased



Children in Need approved a grant worth over £100k to Wigan Youth Zone to deliver a new mentoring project from May 2019 to April 2022.

April:

End of an era and the markings of a new one



We marked the end of an era for Wigan Youth Zone as the board met for the last time - Bill Ainscough, Martin Ainscough, Clare Higham, Anthony Hitchen and David Whelan stood down as Trustees, whilst David Fairhurst stepped down from being company secretary and Geoff Ashton, David Clarke and Bernard Edmunds stepped down from the management board. All of these individuals have played a pivotal role in the establishment and running of Wigan Youth Zone since its conception and were given the recognition and send-off they deserved. A new committee is now in post and is headed up by new Chair, Richard Ainscough.

1,598



NEW MEMBERS

TO THE YOUTH ZONE



3,021

MEMBERS
NOW ENGAGED IN

**PHYSICAL
ACTIVITY**

£512,198

GENERATED

INTO THE YOUTH ZONE

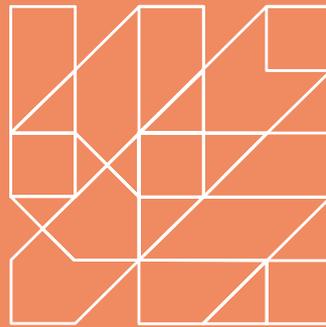


THROUGH
PATRONS

308

MEMBERS

WITH ADDITIONAL
NEEDS ATTEND



EVERY MONTH

OVER

50

VOLUNTEERS

DONATE THEIR TIME TO



EVERY MONTH

5,999



**VISITS
ON OUR**

**HOLIDAY
CLUB**



£82,864

RAISED THROUGH

WYZ

FUNDRAISING

EVENTS



“Wigan Youth Zone is a trail-blazing achievement. I wish there had been something similar when I was a boy in Wigan. It’s not surprising that Wigan’s initiative has been followed elsewhere.”

Acting Legend, Sir Ian McKellen

In a world which is forever evolving, it's more important now than ever for young people to demonstrate enterprise and employability skills as they look to take on the path of adulthood. As such, here at the Youth Zone we provide our young people with a platform to develop and showcase their innovation whilst offering support and guidance along the way.



Mocktails and Dreams

A new enterprise project at Wigan Youth Zone – Mocktails and Dreams has been a fantastic addition to the Youth Zone offering. Selling delicious milkshakes and exquisite mocktails – young people from the Youth Zone have taken the initiative to develop their entrepreneur skills through the help, support and guidance of our staff. Business is booming with plenty of members taking advantage of the yummy offering with all funds raised going back into the Youth Zone, **with over £1,000 raised and counting.**

“Working on the Mocktails and Dreams project gives us both business experience. From handling and counting money, to customer service in a fast paced environment. The Youth Zone have paid for us to go on catering courses and it's just another option for us as a potential career.”

Ethan and Tyler: Mocktails and Dreams volunteer



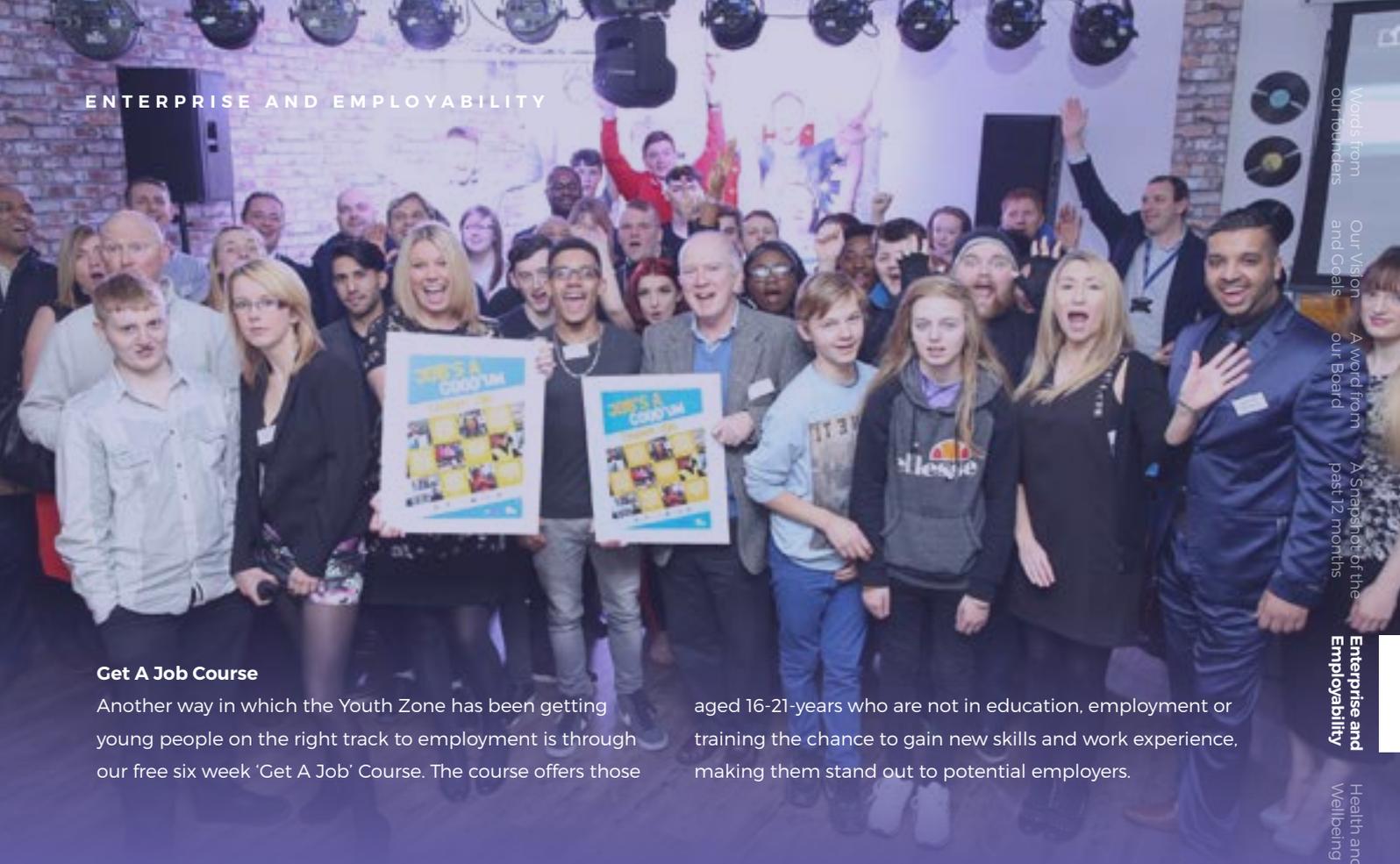
Homezone project

A Wigan Youth Zone social enterprise, Project Home Zone looked to provide low cost, safe and sustainable living areas for vulnerable people struggling to find accommodation. The team behind the idea grouped together as members of the Youth Zone to raise awareness of homelessness in the area whilst looked at ways to offer more accommodation in areas with limited land available.



homezone

Emergency accommodation
for vulnerable people



Words from our founders
Our Vision and Goals
A word from our Board
A Snapshot of the past 12 months
Enterprise and Employability
Health and Wellbeing
Outreach
Our Young People
Volunteering
Disability and Inclusion
Fundraising
Partners and Patrons
Financials
Getting Social

Get A Job Course

Another way in which the Youth Zone has been getting young people on the right track to employment is through our free six week 'Get A Job' Course. The course offers those

aged 16-21-years who are not in education, employment or training the chance to gain new skills and work experience, making them stand out to potential employers.

In focus

Michael Barr

21-year-old Michael Barr first heard about the 'Get A Job course' at Wigan Youth Zone following a meeting with the Job Centre, and from that chance discovery, Michael hasn't looked back ever since.

"I signed up for the Get A Job course - It was great for me - it helped me get everything ready in terms of searching for jobs.

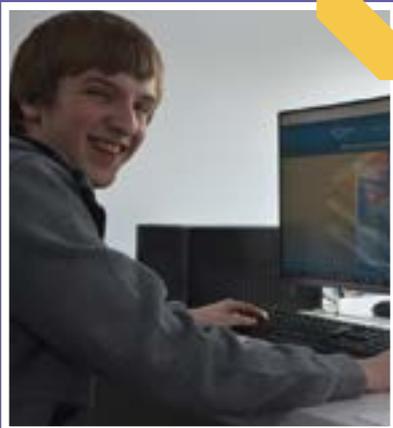
"I managed to get a work placement as part of the programme at Attain through the Youth Zone's contacts, and I've been here ever since so it's been great.

"Anybody who's looking for work, I'd recommend it. It's great for CV work, interview practice and my work experience that I got at the end of it got me a job, and they played a massive part in getting me that experience.

"My five weeks came up, and I asked them if this was the end and they asked me to keep coming back and we'll start paying you so it was amazing for me really."

Although the 'Get A Job' Course at Wigan Youth Zone was initially met with reluctance for Michael, almost 18 months down the line, he is now in employment as a full-time member of the team at ATTAIN Digital, Silver Patrons of Wigan Youth Zone, focussing on Digital Analytics, and Michael concedes that without the course, he wouldn't be fulfilling what he calls an 'amazing' opportunity.

"I was initially doing Physics at the University of Liverpool but University wasn't for me at all and I dropped out" tells Michael.



62 young people completed the 'Get A Job Course'

HEALTH AND WELLBEING

The health and wellbeing of our members is at the forefront of what we do at Wigan Youth Zone. Whilst our sports provision caters for all abilities, ages and interests, we also have a huge focus on the mental wellbeing of our young people.

This year:

1,723
YOUNG PEOPLE
BOXED
IN OUR
BOXING GYM

5,521
MEMBERS
CLIMBED
OUR
CLIMBING WALL

6,302
YOUNG PEOPLE
USED OUR
SKATE PARK FACILITIES

6,321
PARTICIPANTS
VISITED
OUR GYM

OUR
DANCE+
PERFORMING
ARTS AREA
HOSTED
3,921
MEMBERS

2,401
GIRLS
PARTICIPATED IN
PHYSICAL ACTIVITY
AT THE YOUTH ZONE

OUR
SPORTS HALL
HOSTED
16,320
PEOPLE

3,356
PEOPLE
TOOK PART IN
OUTDOOR RELATED ACTIVITIES

"By coming to Wigan Youth Zone to play football I was lucky to get work experience with the Wigan Youth Zone Sports Department. This built up my confidence and self-esteem and found it beneficial from a personal point of view and has help me build for the future where I want to be a sports coach. On the back of this I am looking to become a young leader with the Sports Department"

Evan from Kicks



"I'm able to take part in so many activities at Wigan Youth Zone like climbing, football and basketball. These are activities that I wouldn't have even thought about participating in if it wasn't for the Youth Zone. Wigan Youth Zone is creating so many opportunities for me."

Maddie Peet



Mentoring



Wigan Youth Zone's mentoring programme can play a massive part in a person's life, be it the mentor, the mentee, or indeed both. Throughout the mentoring journey, together they embark on a journey of self-confidence and empowerment. The mentor is equipped with the skills to become a role model whilst the mentee has access to advice and support to grow as an individual.

36 young people completed the Nesta Money Management mentoring programme and 16 young people completed the Careers and Enterprise mentoring programme. Over 50 mentors were trained to deliver these programmes.

Watch This Space

Children In Need Mentoring Programme



We are delighted to have been given a Children in Need Grant to run a mentoring programme which will support young people from the local area. The aim will be to increase confidence, self-esteem and enable young people to make positive choices through one to one support. The programme is only in its early stages but is already making fantastic strides in empowering young people.

Outreach

Wigan Youth Zone isn't just restricted to its location. We also bring the Youth Zone out into different communities every week.

With both Junior and Senior clubs running in Shakerley and Platt Bridge as well as an on-going co-operative project at Howe Bridge Leisure Centre, not everyone needs to get to Wigan.

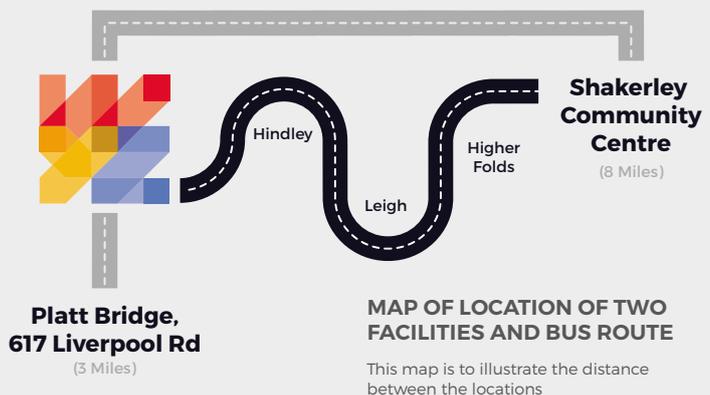
Platt Bridge in particular has been a great example of collaborative working, run by us on behalf of 'The 617' (a local constituted group) with the support of Inspiring Healthy Lifestyles: the funders below have supported us in this project. We also work closely with local police, housing trusts and Wigan Council.

We also hit the streets to meet young people on their own turf and try to help out with any problems they may be having.



"We don't really have anybody coming onto our estate other than the Youth Zone who are always wanting to help. They've done so much for me and my family over the years."
Leah Jeffrey - Attendee of Shakerley outreach project

Don't forget about our free bus service!
We run buses from different areas of the borough, making Wigan Youth Zone accessible for as many people as possible.



Our Young People

The makings of Wigan Youth Zone is centred around its young people - and over the past 12 months - they've been incredible - making their mark - in their very own community and over 3,000 miles away.

WYZ In Miami

Two of Wigan Youth Zone's most prestigious talents brought the energy, talent and inspiration of Wigan Youth Zone to the Magic City of Miami.

Supported by the Youth Zone and the Phil Collins Little Dreams Foundation, Emily and Georgia enjoyed a five day expenses paid trip to Miami, received voice coaching from the same person who coached Beyoncé and sang on stage with Phil Collins himself in front of 2,500 people.



Girls Room

Our Girls room combines stress relief, fun activities with a haven for young people to talk openly about their physical and mental health.

Our Girls Room is a safe space to come and chill and chat about anything, from healthy relationship advice, body image workshops, mental health awareness and generally how to keep yourself safe. You can ask our girls room youth workers anything

in a question box which has weekly sessions on Qs arising. Additionally the salon zone offers you to try out new styles on your friends and get your nails done.



EMPOWHER

The EmpowHER project at Wigan Youth Zone gave 45 young women and girls from Wigan Youth Zone the opportunity to express themselves and fulfil their potential.

The six month long programme saw our young females champion individuals' rights, empowerment and resilience as well as activities exploring inspirational women throughout history.

The project culminated in Platt Bridge where our members worked on a positive social action project to combat hate crime in the area, whilst also cleaning up the streets.

Thanks to the EmpowHER project – I'm a lot more body confident – a lot more confident in my sexuality and I've made so many more friends thanks to EmpowHER. My leadership skills have improved and I'm generally just a more confident person.

Louise Gagen:
Wigan Youth Zone EmpowHER Participant



Music And Media

In the digital age, anybody can be an influencer, everybody can be a musician, and all can do so at Wigan Youth Zone.

Many of our members utilise the facilities at the Youth Zone to flourish and realise their potential. Our own record label, Reet Good Records is growing from strength to strength, and our artists and budding media professionals are making their stamp in the industry.

Our young people are taking to centre stage and showcasing their talents with more confidence each time as they gain from the wealth of opportunities and experiences the Youth Zone can offer. This includes almost daily access to our facilities as well as performing in front of hundreds if not thousands of people at Wigan Youth Zone events.



In Focus

Conor Jolley

You don't have to look for too long to access Conor's musical talents.

Conor has become a somewhat prodigy of Wigan Youth Zone. Since joining us a junior member, he's gone on to create his own music and is now featured on iTunes and Spotify.



100 young people learned to play drums as part of the 'drum challenge'

Fashion and Design

Creative expression amongst young people is a fundamental part of Wigan Youth Zone, and the creativity of our members continues to amaze us every single day. We are blessed to have our very own art zone, an area which is bursting with imagination and innovation.

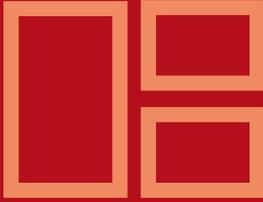


OVER 80 PEOPLE
ATTENDED THE **YOUNG ARTIST OF THE YEAR** COMPETITION



DELIVERED ART WORKSHOPS TO OVER 15 SCHOOLS IN WIGAN

830 YOUNG PEOPLE
ACROSS THE WIGAN BOROUGH
ENGAGED WITH THE ART COUNCIL PROJECT

WE HAVE WORK ON SHOW FROM 13 SCHOOLS & COLLEGES FROM ACROSS WIGAN,  **IN TOTAL 126 PIECES OF WORK ON SHOW.**

Dance and Performing arts

Our Dance and performing arts offer is reaching dizzying height!

WYZ members are taking Wigan Youth Zone to the dance halls, theatres and stages of the rest of the country - allowing them a platform to pursue an empowering interest and for some, even a career!

The Applause Performing Arts Academy (for ages 8 to 11) allows our young people to express their theatrical side in a relaxed, yet structured environment. Our Academy rehearse every Sunday and are regularly putting on plays and pantomimes throughout the year.



“Without Wigan Youth Zone, I wouldn’t be so passionately pursuing a career in the arts. It’s caught my imagination and made me fall in love with dance and performing arts.”

Sarah, **WYZ Member**

Over the past year the young people of Studio 3 have thrived at every opportunity they have been given. For instance, the young people have competed at street events over the North West and we are delighted to have finished 1st on three different occasions in our age class and division. Additionally, we hosted a dance festival which was attended by over 300 people, staged two musical theatre shows at the Youth Zone and our performers have been showcased at many community events.

Providing young people opportunities to make their dreams a reality is part of Wigan Youth Zone's vision and for our performers, there was no better way than to attend workshops at The Lowry to take part in dance master classes by world renowned performers.

Dance and Drama at Wigan Youth Zone is a wonderful place for young people to grow and feel comfortable in their own skin and therefore our greatest achievement is to have given hundreds of young people the freedom to understand and express themselves creatively.

Heritage Project

We received Heritage Lottery Funding for a 12 month project to deliver an exciting intergenerational community project researching, interpreting and bringing to life the evolution of Wigan's dance and fashion scene from the 1950's to the late 1980's.



#RoundWigan gave our young people the chance to sample Wigan from yesteryear whilst moving them out of their comfort zones and expand on their creative influences.

The project was developed against three main themes in dance, music and fashion. From there, our young people conducted research using oral history interviews, local archives, local community groups, venues, heritage partners' expertise and the local press/radio.

After sampling and experiencing Wigan in various different decades we then hosted a free event for the community for a nostalgic event down memory lane. It included live music and dancing from days gone by as well as giving attendees the chance to share their stories for a Round Wigan documentary!

The project was a fantastic piece of intergenerational community work with our young people and the community working together to create a documentary which can be shown and celebrated for years to come.





Volunteering

Volunteering plays a massive part in what we do at Wigan Youth Zone.

We're blessed to have a core group of volunteers who are both dedicated as they are skilled. Our aim is to ensure that they are celebrated and that they gain opportunities and experiences - and learn and develop as a person.





“ I really enjoy getting out of the house on a Saturday and Sunday. It gives me something positive to do, and I get on with the staff. It’s given me a new outlook on life and something to look forward to every week. ”

Phil Wooff - Rec Volunteer



“ Prior to volunteering at Wigan Youth Zone I had not previously worked with children, it has been a huge learning curve for me, and has enabled me to significantly enhance my skill set with regard to working with and directing young people. In addition to the privilege of supporting our young performers on their journey not a week goes by that I do not learn from them and grow in my own confidence and abilities, even at my age there is always more to learn and achieve. ”

Dave Carter - Performing Arts Volunteer



“ I would 100% recommend volunteering. I am a huge believer in giving something back to your community and in making a positive difference where you can. Everyone has a skill, behaviour, life lesson or experience that can help a young person on their journey to become the best version of themselves that they can be. ”

Jeannette Heaton - Volunteer

Feel Good Fest

As a way of celebrating disability and access, we launched 'Feel Good Fest' an inclusive sports and activity day for young people and families with activities accessible for all!



From a disability football tournament to a chill out sensory space and animal therapy, Feel Good Fest provided a day of fully accessible events for those with a disability whilst educating and raising awareness in a range of disabilities. 15 members of staff took part in a British Sign Language course. The event was attended by **over 500 people** and the feedback from the Young People and their families was excellent.



“The studio has provided me with the opportunity to not only create music - but advocate for autism whilst doing it. The engineer in particular was easy to click with, consistently being on the same page. I would recommend this venue to anyone considering a journey in music.”

Kieran Gallagher, former member who recorded his album 'the Definition of Autism' at Wigan Youth Zone

Fundraising

Fundraising continues to provide an invaluable stream of income for Wigan Youth Zone, and what an impact our events over the last 12 months have made – not just to Wigan Youth Zone, but on our community.

We're overwhelmed with the magnitude of support we receive at all of our fundraising events, and it's fair to say it's been another year of enormous entertainment and fantastic fundraising!



Reet Good Festival

The Reet Good Festival has become a staple of the summer for the Wigan community – with the very best in music, food and drink coming to Mesnes Field for the weekend.



The event raised

£30,000

for Wigan Youth Zone, £5,000 more than the previous year!



Bernard's Wish

After devoted board member, Bernard Edmunds was diagnosed with a terminal brain tumour, he made it his mission to continue fundraising on behalf of Wigan Youth Zone, and fronted a new fundraising campaign – Bernard's Wish.



Bernard's Wish would go on to raise a huge £25,000 for Wigan Youth Zone through various fundraising activities just giving pages, a three peaks climb and the Wigan 10k. Bernard was a real stalwart for Wigan Youth Zone right up until his passing this year. We will all miss Bernard terribly, but there is great comfort in the fact that through his dedication and commitment, his legacy will live on in Wigan for generations to come.

Big Day Out at Wigan Athletic



We work closely with our local football club, Wigan Athletic on several projects centred around sport, and our fantastic relationship was evident when we hosted 'our big day out' at DW Stadium in October 2018.

WYZ staff were on hand to offer a host of family fun to Latics fans before the match whilst bucket collections around the ground **raised £1,321** for the Youth Zone.



90 supporters ran the Wigan 10k on behalf of Wigan Youth Zone

Accreditations

Don't just take our word for it

Over the past twelve months, Wigan Youth Zone has received regional and national recognition for our outstanding youth provision by major award-giving organisations. This demonstrates the value that is placed on our work and has contributed to the heightening of our profile in both the youth work and business communities.



FINALIST
Wigan Youth Zone



HIGHLY COMMENDED
Sue Shearer



FINALIST
Wigan Youth Zone



WINNER
Wigan Youth Zone



HIGHLY COMMENDED
Jay Wrench

Special thanks to our Parnters and Patrons

Our patrons are invaluable to the success of Wigan Youth Zone, without them we simply couldn't offer the vast array of activities we do for young people, 7 days a week.

An investment in Wigan Youth Zone is an investment into the community here in Wigan and any donations given from our patrons go towards life changing work.

Our Partners



Founder Patrons



and The Lenagan Family

Anthony and Alison Hitchen and Family

Bill and Maria Lloyd

Bill Ainscough and Family

Martin and Judith Ainscough Charity Trust

Brendan and Barbara Ainscough

Dave Whelan and Family

Platinum Patrons



and The Lenagan Family



Bill Ainscough and Family

Martin and Judith Ainscough Charity Trust

Brendan and Barbara Ainscough

Dave Whelan and Family

PARTNERS AND PATRONS

Gold Patrons



Silver Patrons



Bronze Patrons



Words from our founders
Our Vision and Goals
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Enterprise and Employability
Health and Wellbeing
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Our Young People
Volunteering
Disability and Inclusion
Fundraising
Partners and Patrons
Financials
Getting Social

Expenditures

From 2018/19 financial year

Charitable Activities

£1,300,456

Management Costs

£93,013

Utilities & Building Costs

£155,656

Depreciation

£113,928

TOTAL EXPENDITURE:

£1,663,053

Income

From 2018/19 financial year

Local Authority

£425,000

Patrons

£512,198

Trusts and Grants

£396,039

Gift Aid

£129,733

Events

£82,864

Membership & Entry Fees

£88,758

Vol Donations

£54,601

TOTAL INCOME:

£1,689,193

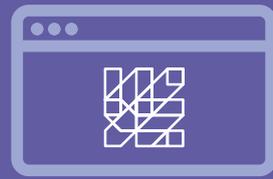
figures are from the audited annual accounts, a copy of which is available upon request.

It's more important now than ever that Wigan Youth Zone's online presence justifies the work we do in our community.

Marketing and communication plays a massive part in the Wigan Youth Zone strategy in 2019. It's vital that we continue to build relationships with our key stakeholders - both in person, and through a digital presence.


ON AVERAGE
WYZ
FACEBOOK PAGE
REACHED
2,509
PEOPLE
EVERYDAY


10,000
PEOPLE
LIKE
OUR FACEBOOK PAGE


OVER
50,000
PEOPLE
CLICKED ON TO THE
WYZ WEBSITE

8,418
PEOPLE
FOLLOW
US ON


 **50% INCREASE** IN NEWSLETTER **VIEWS** FROM THE PREVIOUS YEAR

-  **Twitter:** @WiganYouthZone

-  **Facebook:** Wigan Youth Zone

-  **Instagram:** WiganYZ

-  **Snapchat:** WiganYZ

-  **LinkedIn:** Wigan Youth Zone



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wigan youth zone